



## YOUR PREMIUM WHITE LABEL SOLUTION

At CC Wellness, Make WAVES isn't just about successful products—it's about making the world healthier, one bottle at a time. Let's start the ripple and Make WAVES together.



*CC Wellness gave our product a voice in a sea of wellness brands. The team partnered with us to steer things along and launch our products on schedule!*  
- Head of Product Marketing, leading women's reproductive health and wellness brand



## OUR OFFERING

**White Label Services:** We are focused on white label formula development across FDM Retail, Specialty Retail, and e-Commerce channels. We will work with your team to select the right FDA-cleared formulations for your brand and produce them with quality workmanship.



*Non-Friction Products could not be more satisfied with the turn-key manufacturing services provided by CC Wellness. The staff there is very friendly and professional. Using the latest manufacturing equipment and processes, CC Wellness is able to produce a variety of quality personal lubricants for us at each step of the manufacturing process.*  
- Marc, Non-Friction



## WHAT IS MAKE WAVES?

Make Waves is a service by CC Wellness, a leading innovator in personal care and intimate wellness products. Based in Santa Clarita, CA, we collaborate with established and emerging brands to enhance consumer lives through unparalleled expertise and high-quality manufacturing. Make Waves empowers partners to leverage cutting-edge formulations to elevate their brands.



# Who we are at CC Wellness

We operate the largest intimate wellness manufacturing facility in the U.S., producing world-class cosmetic, OTC, and Class II medical devices. Made in the USA, our FDA- and ISO 13485-regulated facility produces up to 120 million bottles annually, with global distribution across B2B, B2C, and DTC channels.

## OUR BRANDS



### LUBELIFE

#LubeLife is the #1 consumer-rated personal lubricant on Amazon with over 155,000 total ratings and reviews—more than three times that of the next closest brand. Over 110,000 of those ratings feature five-star reviews. #LubeLife offers limitless adventure with a portfolio of water-based and silicone lubricants, as well as flavors and toy cleaners.

### JO

JO remains the #1 US Specialty Retail sexual wellness brand with global distribution. Boasting more clinically-tested and top-selling personal lubricants than any other brand in the sexual wellness category, JO inspires confidence and ignites imagination.



### SAY LA V

Say La V. is dedicated to providing safe, science-backed Vulva skincare for everyday wellness. Products are packed with natural skincare ingredients and bacteria-balancing prebiotics that are gynecologist and dermatologist tested for the most sensitive skin. Newly launched in 2024, Say La V. has already had an impact in its category.



### SHIBARI

Acquired by CC Wellness in 2022, Shibari is focused on creating conscious connections through affordable quality products. Shibari currently has over 40,000 ratings on Amazon, 29,000 of which are five-star. Shibari currently offers both water-based and silicone-based products.



Come Make WAVES with us.